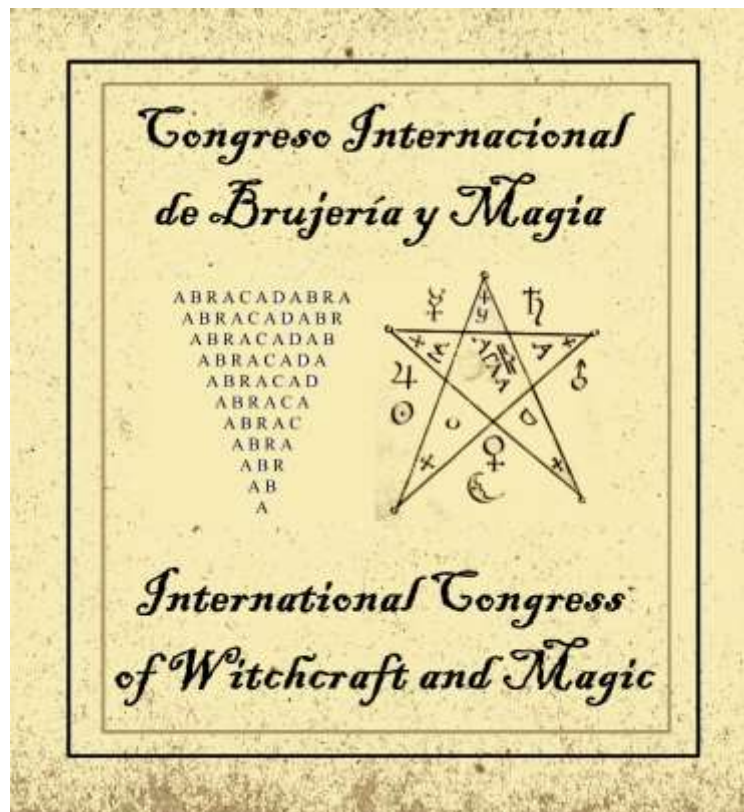


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# *International Congress of Witchcraft and Magic* ®

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## *Request for Proposals*

*Let there be Witchcraft!*

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## **1. Introduction**

### **1.1. *About the Congress***

The idea of organizing this congress was born while I was precisely organizing another. I thought that in some way the magical people needed a congress that went beyond the local character of those that were being held until now and that opened the door to an international participation. At first the idea was born for a live congress, which because of a tight schedule and not too much time to get it going, ended up coming to light for the community as an online congress.

I found a way to structure it in such a way that we have open lectures, a Grimoire has been created with different articles and collaborations and closed classes were offered with our speakers. But of course, although the form was found, that was not the original idea and of course, after this online seed congress, the idea was to open the congress to be held in different cities and countries, to offer the possibility to a person or group of people to take this event live to their places.

This congress is intended to be a door for magical and non-magical people, to also bring our people closer in some way to those who see it as something far away in history. We are here and now! We see a lot of people working for the normalization and acceptance of witchcraft as a vital and spiritual path for many of us. There are still many countries where witchcraft is frowned upon, where witches and sorcerers are persecuted. We know that there are many types of magic traditions and not all are lets say, for all public, but what is true is that people need magic in their lives and in the present times we live, much more than ever. People need a window that opens to other realities and we know that we, witches and sorcerers know how to open it.

With this I mean that of course this congress is for magical people, but I also hope that non-magical people will come to the conferences to hear, to know, to see that we are normal people, even to discover that their beloved neighbor is a witch and is giving a talk at the congress. Why not? This congress aims to be a beautiful bridge that we can cross to meet anywhere in the world, to strengthen ties and of course, to do magic together.

**Ness Bosch.**

**Organizer and Creatrix of the International Congress of Witchcraft and Magic.**

## **1.2. *The Organization***



### **About NESS BOSCH**

Shamaness, Witch, Priestess. Enchantress, Creatrix, Teacher, Writer, Singer, Cancer Survivor and Single Mother. This Congress is one of her many inspirations.

Rituals, Devotional Guides, Articles, Medicine Songs, Oracles are some of my many projects.

Founder and Mentor of the Clan of the Bones Whisperer (La Huesera): Shamanic Mysteries of the Feminine © and the Clan of the Sons of Thunder: Shamanic Mysteries of the Masculine ©. Founder and Mentor of the Path of the Moon: Shamanic Healing Techniques. She is Sun Dancer, Carrier of Canunpa (Sacred Pipe) and holds a Buffalo Horn.

Founder of her own Shamanic Medicine School she has developed the Technique of Shamanic Records to heal Past Lives and the Training and Retreats Ink, Bones and Skin where she shares her shamanic tools and exclusive journeys to guide Tattoo artists and their clients to find powerful healing tattoos, and also train shamanic artists who wishes to learn this shamanic ways to bring sacredness and healing to their work and practice.

Witch, Sea Priestess; Founder and Head of the Temple of the Waters and the Covenant of the Waters. Founded the Sanctuary of Hekate Thethys Krataiis which published the First Devotional Guide on the Goddess Hekate in Spanish. Head of the Granada Goddess Temple in Granada, Spain.

Priestess Hierophant of the Fellowship of Isis. She holds the House of Love and Thunder, Iseum of the Power of the Heart and the House of the Fountain of Life, Lyceum of the Waters of Fire in Granada.

Archdruidess of the Clan of Dana of the Fellowship of Isis she holds the Grove of Excalibur and the Lady of the Lake in Granada. Dame Commander of the

NOT of the FOI also, she holds the Priory of the Universal Waters in Granada. The First Priory of the FOI in Spain.

Member of Grove of Dana and Druid Network. Member of the Lyceum Domus Sophiae Terrae et Sanctae Gradalis founded by Caitlin and John Matthews. Co-founder of the Temple of Hathor and creator of the Hathor © Priesthood. Ness is the Publisher of the Magazines: AQVAE and is a regular contributor to Ser Pagano magazine. Professor of Crystal Therapy and Crystal Alchemy. Holistic Therapist, Master in Reiki Usui - Tibetan, Magnified Healing Teacher and other healing modalities.

She Organized the International Symposium of the FOI - Fellowship of Isis in Spring '18.

At the present time she is sharing her teaching and workshops all over Europe as well as working in 3 Publishing Projects, a Book on Shamanism, another on Hekate and Oracle.

## ***2. Hosting the Congress***

### ***2.1. Congress Structure***

- I. Opening Ceremoy: with the participation of the Organizers and Local Presenters, Personalities, Artists etc.
- II. Minimum 3 - 4 Musical Events or Artistic Demonstrations during the Congress.
- III. Minimun 15 Classes During the Event for min. 30 People.
- IV. Minimun of 15 Talks and Coferences Open and Paid for.
- V. Marketplace: For people to have stalls.
- VI. Strong inclusión of Local Traditions / Covens and Personalities during the Congress.
- VII. Possibility to stream part of the congress online. Filming, recordings, appearances in Local Radio Networks or Televisions etc.

VIII. Closing Ceremony.

IX. The Event Grimoire /Program : Each Edition of the Congress shall be able to provide a Grimoire with articles and interviews of the Speakers, the program of the Event... As a memory of the Event. This you would be able to sale for a small fee or give free.

## **2.2. *Evaluation Criteria***

### **2.3. *Logistics***

It is extremely important when you consider the possibility of organizing the congress in your city that you assume the real capacity and the logistics with which you count locally for it. logistics not only at the level of facilities, but you can count on human collaboration to help you to bring the conference to a successful conclusion. That's why I do not only want you to analyze if material space could be maintained in your city, but to pull out of your network of contacts to create a team of helping hands and thinking heads that will work with you to make the congress a reality in your city.

Let's start by analyzing the logistics that your city offers:

- Do you have an international airport with international scheduled flights?
- How far is it from the center of the city?
- Is it well connected with public transport?
- Is a Visa needed to be in your country for a week or so?
- Do you have enough hotels and restaurants?
- Do you have an auditorium or different rooms to host classes, conferences with good internet connectivity etc?
- Is your city interesting at a tourist level, for its history, etc?

- Are there companies where you can print pamphlets, information etc for the congress?
- Are there local Radio or Television stations that could broadcast this event in any way?
- Do you think you could get sponsors to help you finance the costs of this event? Think that being an international event the people who sponsor you will have a great diffusion, as well as businesses etc.
- Do you think that there would be enough people interested in having a sales or Information stall in the congress market to take advantage of the public attendance of the event? Think that the market is a way to finance the congress as well.
- What level of security does your city and the place where the congress is held offer to the people who participate in it?

## 2.4. *Marketing*

It is clear that the organization of such an event needs good marketing. Do you have experience in this field?

If not, nothing happens because Ness is there to advise you and help you promote the event.

There is a central web page with all the info of the event as well as a facebook page from where to promote.

Apart from this, at the local level we must try to find support to help us promote the event. We already mentioned radio and television stations. We can arrange interviews, organize talks to promote it. Also at esoteric fairs and other local events. It is very important that the entire local and national magical community knows that this event is going to take place in your city.

The use of social networks is very important in this aspect and if for example you are not too good with it, you will surely know someone who does.

Pull your list of contacts both local and international to promote your event. Emails, Facebook...

You can organize events that precede the congress to promote it too.

Prepare Banner, posters etc.

And very important: Try to invite people that is well known and respected on the magical circles. Nothing promotes better something that the right people participating with a talk or a class.

## 2.5. *Meeting the Financial Costs of the Congress*

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Well, we come to the part that we like the least of all but which is one of the most important as we are going to finance our congress. Unfortunately such an event is not organized for free, although we can try to get everything we can at a low costs ore ven cost 0. Sometimes there are surprises.

Throughout this document you have already seen some of the ideas for it:

- Offer the possibility of having a magical market in the congress. You can directly sell the spaces within the congress hall. You can offer different sizes but before that you will have to measure very well the space you have for it. Ness has organized several large festivals with market and can give you ideas and help.
- Obtain advertisers who want to promote themselves through the congress platform. They can be people that offer services of clairvoyance, magical training, that have stores related to something magical, etc. Investigate locally the businesses that might be interested in this sense and think that in addition to internet you could sell your ads in the grimoire that you can then print and sell or give away if you manage to finance your cost entirely through the ads. Ask Ness. She worked for many years with publications that were financed like this.
- Obtain sponsors: People or entities that contribute altruistically with money or spaces for the organization of this event. Try the local magical societies, town hall, if you could provide a free space as you are promoting your city and bringing people or a subsidize in some way, maybe they can provide sound and audiovisual equipment... Throw the stone to any direction where you think you could get something.



- You can sell a General Entrance to the Event that gives people access to the free activities and these of course, better sell them in advance to have the funds.
- You can sell the tickets to the closed conferences or classes, agreeing with the person that a contribution for them per person and a percentage for the organization. You would also have to sell them in advance to have the funds for expenses.

Fixed expenses that you will have to face with the organization of this congress in your City:

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### **For Ness and her Team:**

- Air ticket and accommodation and meals for Ness and a possible member from her team to help during the Congress. They will be offering Free content to the event also.
- The fee for the Graphic Designer who will design the Grimoire for the event.
- A fee for work on the website to upload all the information about the event and social networks.
- Once your city is selected you will need to provide a License Deposit.

### **Examples of Expenses for the Congress:**

- Rental of premises.
- Water, Infusions and snacks to be serve during conferences and classes.
- Decoration, Banners etc.
- Security
- Printing costs of the Grimoire with the articles and the program and advertising, posters, brochures etc.

- Rental of sound and audiovisual equipment.
- Fee for the speakers or people who offer their classes.

Think that there may be more or less expenses depending on what you get for free. Do not worry it may seem like a lot but if you have a good sales and marketing plan you will get all the money you need.

### ***3. Submission Process***

The next Congress will take place in the year 2020, and the next one in 2022. The deadline to apply to take it to your city is open.

The first Selected City will celebrate in 2020 and the Second in 2022.

The selection process for 2024 and 2026 will be carried out later on under announcement and convocation.

After having read this information carefully and having decided to offer your city as host, the process will follow this steps.

- I. Reception and Study of Requests.
- II. Contact with the applicants.
- III. First Selection.
- IV. Second Selection.
- V. Final Decision.

- VI. Payment of License Deposits.
- VII. Signature of the License Agreement.
- VIII. Announcement of the city chosen for 2020 and 2022.
- IX. Promotion and Organization.

Ness Airline Tickets will have to be purchased at least 6 months prior to the Date of the Event.

The spaces and resources for the congress will have to be committed and guaranteed at least 6-8 months in advance of the event.

#### ***4. Form and Questions.***

One of the reasons that the event is organized in different cities and countries is to somehow to promote at an international level the local groups and traditions related to magic. Do you think the local magical orders or groups would be interested in participating in the congress?

What activities could they offer from these local groups, including indigenous if any, that promote their work locally to the international public? Talks, Classes...

Some more questions for you:

- Can you dream big?
- Is there a big Witch – Pagan movement in your country?
- Do you have contacts at local and international level?

- Do you see yourself able to collaborate with the congress team and other people and take this event to your city and create a magical revolution there?

Send the following information to [ness.shahamaat@gmail.com](mailto:ness.shahamaat@gmail.com) before the 1st of Feb of 2019.

Name and surname.

Profession.

Relationship with the magical community.

Do you represent any organization?

Postal Address:

Phone:

Email and Social Networks

Send your proposal answering the questions you have read throughout this document about logistics etc and explaining, because your city would be the ideal place to bring this congress. We need as much Info at possible to be fair while deciding from one place to the other.

Do not hesitate to contact us for more information about the license agreement and the deposit as well as the web and design fee for the grimoire once you have read all the information and want to move forward.

Blessings.

The Organization.